

# Competitive Market Area Report - 1 MILE RADIUS OF OCOTILLO AND LINDSAY



REPORT DATE 04-23-2014

## COMMUNITY SUMMARY INFORMATION

SUBDIVISIONS	11
BUILDERS	6
MASTER PLANS	2

TOTAL PLATTED LOTS	1130
TOTAL AVAILABLE LOTS	479
SPECS REPORTED	19
NEW ORDERS	26

SUBMARKET AREA	MG
CITY	CHANDLER, GILBERT

BASE PRICE RANGE	0 - 409000
CLOSING PRICE RANGE	252500 - 554360
AVG MIN BASE PRI	299271
AVG MAX BASE PRI	357700

YTD PERM	64
YTD COE	42

6 MO AVG PERM	1.92
6 MO AVG COE	0.85

2013 COE	69
2013 PERMITS	159
2012 COE	133
2012 PERMITS	138

## FUTURE COMMUNITIES

TOTAL COMMUNITIES	1
TOTAL PLATTED LOTS	88

## LAND/LOT SALIES - LAST 12 MONTHS

TOTAL TRANSACTIONS	22
TOTAL LOTS IDENTIFIED	170

## DESIGNATED MARKET AREA PERMIT AND CLOSING SUMMARY

MONTH	12	11	10	9	8	7	6	5	4	3	2	1	Total
PERMITS	1	1	19	20	21	15	13	22	28	15	21	28	204
CLOSINGS	10	7	9	2	2	0	2	4	8	6	23	13	86

## COMMUNITY PERMIT AND CLOSING SNAP SHOT - CURRENT MONTH

SUBID	BUILDER	SUBDIVISION	LOT SIZE	CURRENT MO PERMITS	CURRENT MO CLOSINGS	CURRENT MO NEW ORDERS	BASE PRICE RANGE	SQFT RANGE
20474	ASHTON WOODS HOMES	AVIAN MEADOWS/SAVANNAH	60X120	2	2	4	323990-390990	1993-3883
20541	LENNAR HOMES	LAYTON LAKES 2-14/DISCOVERY	55X120	2	3	0	290990-290990	2577-2577
20571	LENNAR HOMES	LAYTON LAKES 2-15	65X120	5	2	3	297990-390990	2181-3960
20575	LENNAR HOMES	LAYTON LAKES 2-11	70X115	4	2	2	255990-344990	1794-3430
20617	LENNAR HOMES	LAYTON LAKES 2-12/13	75X120	5	0	3	280990-280990	2207-2207
20495	MARACAY HOMES	VAQUERO RANCH @ PASTORINO	60X125	0	3	4	329000-409000	1990-4310
20260	MERITAGE HOMES	FELTY FARMS/MERITAGE	55X115	0	0	0	0-0	1978-4270
18983	SHEA HOMES	OLD STONE RCH/COPPER HILLS	60X123	0	0	0	0-0	1721-3298
18985	SHEA HOMES	OLD STONE RCH/WILDHORSE	70X125	0	0	0	0-0	2825-4239
20404	RYLAND HOMES	FINISTERRA/TREND	60X120	10	1	10	315950-395950	2286-4586
20197	RYLAND HOMES	AVIAN TRAILS	80X125	0	0	0	0-0	3056-4780
<b>TOTAL</b>				<b>28</b>	<b>13</b>	<b>26</b>		

## DESIGNED MARKET AREA SUBDIVISION LOT BREAKDOWN

LOT WIDTH	TOTAL LOTS	AVAILABLE LOTS
55	131	35
60	479	231
65	86	66
70	270	95
75	71	52
80	93	0

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