

Competitive Market Area Report - 1 MILE RADIUS OF OCOTILLO AND LINDSAY



REPORT DATE 04-23-2014

COMMUNITY SUMMARY INFORMATION

SUBDIVISIONS	11
BUILDERS	6
MASTER PLANS	2

TOTAL PLATTED LOTS	1130
TOTAL AVAILABLE LOTS	479
SPECS REPORTED	19
NEW ORDERS	26

SUBMARKET AREA	MG
CITY	CHANDLER, GILBERT

BASE PRICE RANGE	0 - 409000
CLOSING PRICE RANGE	252500 - 554360
AVG MIN BASE PRI	299271
AVG MAX BASE PRI	357700

YTD PERM	64
YTD COE	42

6 MO AVG PERM	1.92
6 MO AVG COE	0.85

2013 COE	69
2013 PERMITS	159
2012 COE	133
2012 PERMITS	138

FUTURE COMMUNITIES

TOTAL COMMUNITIES	1
TOTAL PLATTED LOTS	88

LAND/LOT SALIES - LAST 12 MONTHS

TOTAL TRANSACTIONS	22
TOTAL LOTS IDENTIFIED	170

DESIGNATED MARKET AREA PERMIT AND CLOSING SUMMARY

MONTH	12	11	10	9	8	7	6	5	4	3	2	1	Total
PERMITS	1	1	19	20	21	15	13	22	28	15	21	28	204
CLOSINGS	10	7	9	2	2	0	2	4	8	6	23	13	86

COMMUNITY PERMIT AND CLOSING SNAP SHOT - CURRENT MONTH

SUBID	BUILDER	SUBDIVISION	LOT SIZE	CURRENT MO PERMITS	CURRENT MO CLOSINGS	CURRENT MO NEW ORDERS	BASE PRICE RANGE	SQFT RANGE
20474	ASHTON WOODS HOMES	AVIAN MEADOWS/SAVANNAH	60X120	2	2	4	323990-390990	1993-3883
20541	LENNAR HOMES	LAYTON LAKES 2-14/DISCOVERY	55X120	2	3	0	290990-290990	2577-2577
20571	LENNAR HOMES	LAYTON LAKES 2-15	65X120	5	2	3	297990-390990	2181-3960
20575	LENNAR HOMES	LAYTON LAKES 2-11	70X115	4	2	2	255990-344990	1794-3430
20617	LENNAR HOMES	LAYTON LAKES 2-12/13	75X120	5	0	3	280990-280990	2207-2207
20495	MARACAY HOMES	VAQUERO RANCH @ PASTORINO	60X125	0	3	4	329000-409000	1990-4310
20260	MERITAGE HOMES	FELTY FARMS/MERITAGE	55X115	0	0	0	0-0	1978-4270
18983	SHEA HOMES	OLD STONE RCH/COPPER HILLS	60X123	0	0	0	0-0	1721-3298
18985	SHEA HOMES	OLD STONE RCH/WILDHORSE	70X125	0	0	0	0-0	2825-4239
20404	RYLAND HOMES	FINISTERRA/TREND	60X120	10	1	10	315950-395950	2286-4586
20197	RYLAND HOMES	AVIAN TRAILS	80X125	0	0	0	0-0	3056-4780
TOTAL				28	13	26		

DESIGNED MARKET AREA SUBDIVISION LOT BREAKDOWN

LOT WIDTH	TOTAL LOTS	AVAILABLE LOTS
55	131	35
60	479	231
65	86	66
70	270	95
75	71	52
80	93	0

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